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SmartFlex: Redefine Paperless Workspaces

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Paperless Offices   –   2024   –   Preelion Technologies

Welcome to The Future of Paperless Offices

- Imagine a workspace free of paper clutter and endless printing.

- Picture a seamless, eco-friendly way to communicate and share information.

- Welcome to EcoSign, SignMaster, and SmartID– your partners in creating efficient, modern offices.

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CUSTOMIZE YOUR
PAPERLESS OFFICES

Smart.

Sustainable.

Stylish.

- Adaptable Displays: Update information in real-time.

- Eco-Friendly: Reduce waste with innovative solutions.

- Tailored Design: Match your office style seamlessly.

Personalize your workspace today!

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What Are These Products?

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EcoSign Lite and Pro Series

- Intelligent desk nameplates with paperless displays for personalized and dynamic information.
- Ideal for meetings, conferences, and flexible seating arrangements.

SignMaster Series

- SignMaster signage for offices, meeting rooms, and hospitality.
- Instantly update names, schedules, or room details.
- Four led strips, sync meeting status in real time.

SmartID Lite Series

- Lightweight, NFC-powered badges for visitors, employees, or events.
- Say goodbye to disposable paper badges!

EcoSign Lite Series

7.5" AcriWood

- 7.5" Classic Model
- Double-sided horizontal screen
- Transmission method: Bluetooth + NFC
- Power supply: AAA battery
- Battery Life : 6 Month
- Screen Colors:
  - Black
  - White
  - Red

7.5" Placify Glass

- 7.5" T-Model
- Double-sided horizontal screen
- Transmission method: Bluetooth + NFC
- Power supply: AAA battery
- Battery Life : 6 Month
- Screen Colors:
  - Black
  - White
  - Red

10.85" DeskVue

- 10.85" T- Model
- Screen resolution: 1360*480
- Transmission mode: NFC + Bluetooth
- Power supply: Solar rechargeable
- Battery Life: 2-3 Years
- Screen Colors:
  - Black
  - White
  - Red

EcoSign Pro Series

7.3" V-Frame

- Double-sided 7.3" A-Model
- 6 color display
- Resolution 800*480
- Transmission method: NFC / Bluetooth (4.0)
- Power supply: Cable rechargeable

SignMaster Series

10.2" Slate Cue

10.2" Three-Color Door Sign

- Three-Color
- Easy Installation
- Screen Colors: Black, White, Red
- Multiple Templates
- Transmission: Bluetooth + NFC

10.1" Schedule Cue

10.1" Touch Screen Meeting System

- 10.1" touch screen, 1280*800
- Android8.1 OS
- Network: WIFI/LAN
- POE/power supply
- 4-side light strips, display different colors according to the meeting status
- Synchronize with outlook and Gmail in real time
- Chinese and English support

SmartID Lite Series

2.9" Smart Badge

2.9" Passive Smart Name Badge (Pin Type)

- No Power Required
- Screen Colors: Black, White, Red
- Transmission: NFC

3.7" Luxe Badge

3.7" Three-Color Name Badge

- No Power Required
- Screen Colors: Black, White, Red
- Transmission: NFC

Key Features

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Revolutionizing Workspaces with Smart Display Technology.

Efficiency
Ultra Low Power Consumption

Endurance
Long-lasting Standby

Control
Feature & Display Control via App

Flexibility
Easy Deployment Anytime, Anywhere

Display
Black & Colour Display Options

Connectivity
Bluetooth & NFC-Support Transmission

SMART DISPALY TECHNOLOGY

Why Choose Our Smart Products?

1 **Sustainable and Eco-Friendly**
- Solar-powered or NFC-driven solutions.
- Reduces paper waste and energy consumption.

2 **Easy to Use**
- Wireless updates via Bluetooth or NFC.
- Compatible with smartphones or centralized systems.

3 **Modern and Professional**
- Sleek designs with customizable templates.
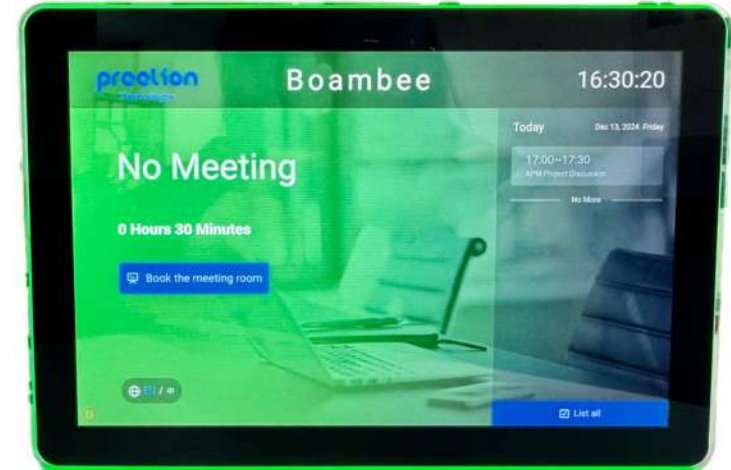- Boosts brand image and workplace efficiency.

Enhancing Name Recognition

Easy way to book meeting room

More convenient and up-to-date.
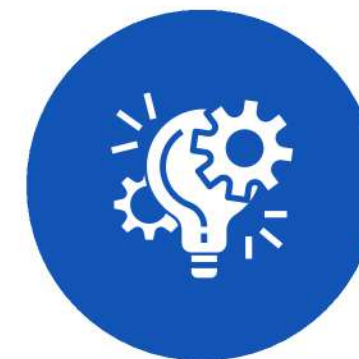
Real-Life Applications

Corporate Environments

- Dynamic office signage, room scheduling.

Conference

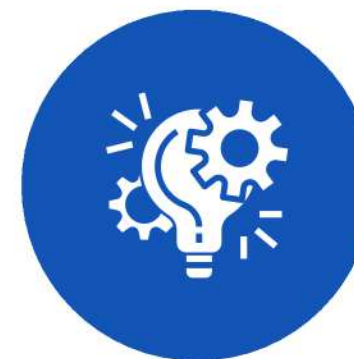- Personalized attendee badges and signage.

Real-Life Applications

Event
- Digital badges for quick identification.
- Reusable and cost-effective visitor management.

Meeting
- paper for representative display
- go green with EcoSign Pro Series
- cost saving , improve efficiency.

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Product Comparison

Feature/Specification	Crestron 10.1" Room Scheduling Touchscreen with Light Bar	Evoko Liso Room Manager	Logitech Tap Scheduler	Preelion Schedule Panel
Display	10.1" capacitive touchscreen, 1280 x 800 resolution	8" capacitive touchscreen, 1024 x 768 resolution	10.1" capacitive touchscreen, 1280 x 800 resolution	10.1" capacitive touch screen, 1280x800 resolution
Mounting Options	Wall mount over standard electrical boxes, glass wall mount, mullion mount	Wall mount, glass wall mount	Wall mount, glass mount, mullion mount	Wall mount over standard electrical boxes
Connectivity	Ethernet (PoE/PoE+), Wi-Fi, Bluetooth beacon	Ethernet (PoE/PoE+), Wi-Fi	Ethernet (PoE/PoE+), Wi-Fi	Ethernet (PoE), Wi-Fi, LAN, Bluetooth
Power Supply	PoE (Power over Ethernet)	PoE (Power over Ethernet)	PoE (Power over Ethernet)	PoE (Power over Ethernet)
Compatibility	Integrates with Microsoft Teams, Zoom Rooms, Robin, Appspace, RICOH Spaces, Envoy Rooms	Integrates with Microsoft Office 365, Google Workspace, IBM Lotus Domino, Evoko Booking	Integrates with Microsoft Teams, Zoom Rooms, Robin, Appspace, RICOH Spaces, Envoy Rooms	Integrates with Microsoft Outlook and Gmail
Additional Features	Built-in proximity sensor, automatic brightness control, dual USB 2.0 ports for accessories	Proximity sensor, on-device check-in, co-working management, mobile app support	LED light bar for room status indication, automatic brightness control, built-in speakers for touch feedback	4-side light strips, display different colors according to the meeting status
Price	Approximately RM5,888.00	Approximately RM5,344.00	Approximately RM4,099.00	Approximately RM2,200.00

Target Market

1 ### Education Hub
- Key applications: Interactive displays for announcements, wayfinding, and digital bulletin boards.

- Growth driver: Increased adoption of digital tools in schools and universities for communication and operational efficiency.

2 ### Gov Departments
- Key applications: Public service counters, meeting room signage, and visitor management systems.

- Growth driver: Smart city initiatives and government digitization policies.
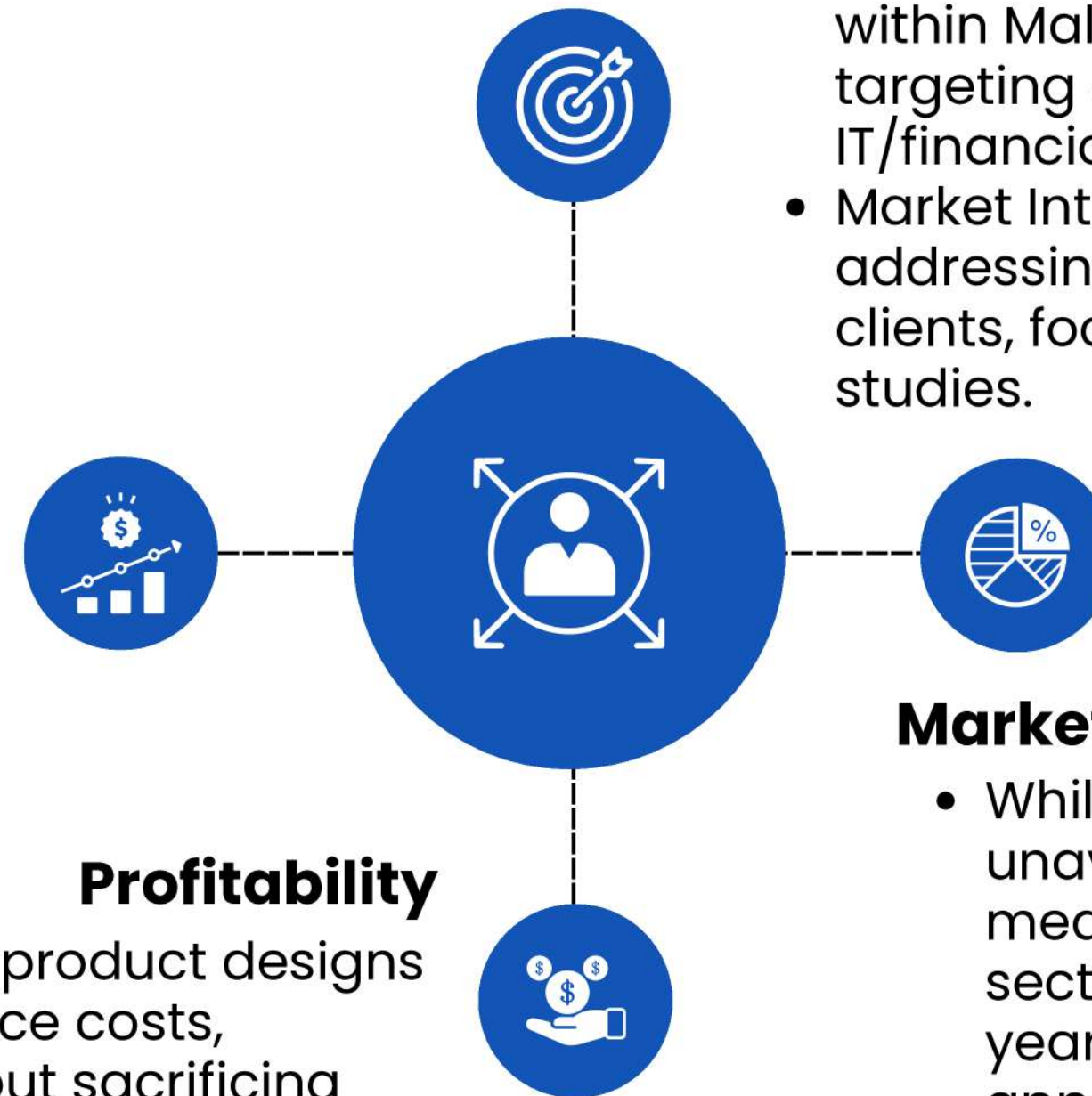
3 ### IT/Financial Companies
- Key applications: Corporate branding, digital nameplates, and real-time communication systems.

- Growth driver: High demand for modern, customizable office solutions.

Marketing Goals

Growth Objective

- Build Awareness: Establish brand recognition within Malaysia's digital signage ecosystem by targeting education, government, and IT/financial sectors.
- Market Introduction: Launch tailored solutions addressing each sector's needs to secure initial clients, focusing on pilot projects and case studies.

Sales Increase

- Set a realistic initial sales target of 10% annual growth in units sold, starting with penetration into urban hubs like Kuala Lumpur, where smart city initiatives are being implemented.
- Focus on bundled offerings (hardware + software) to showcase comprehensive solutions that address common operational pain

Market Share

- While current market share data is unavailable, the goal is to capture a measurable presence (e.g., 3%-5% of sector-specific markets) within the first year, using a gradual scale-up approach.
- Use competitive pricing and sustainability-focused value propositions to appeal to early adopters in the education and government sectors.

Profitability

- Optimize Costs: Focus on modular product designs to streamline production and reduce costs, enabling competitive pricing without sacrificing quality.
- Enhance ROI for Clients: Highlight energy savings and operational efficiencies to ensure clients see quick returns on their investments, promoting product satisfaction and loyalty.

Why Wait? Start Today!

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Benefits for Your Business.

Cost Savings

- Reduce paper and printing expenses.
- Minimize maintenance costs with long-lasting products.

Enhanced Efficiency

- Real-time updates and wireless management save time.
- Simplify visitor and event management processes.

Sustainability Leadership

- Showcase your commitment to environmental responsibility.
- Meet global sustainability goals with eco-friendly solutions.

Professional Image

- Modern, sleek designs enhance workplace aesthetics.
- Create a tech-savvy, forward-thinking impression.

SMARTER DISPLAYS, SMARTER WORKSPACES.

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PREELION TECHNOLOGIES

Company Profile

Established in 2017, Preelion Technologies is a leading ICT technology solutions provider. Headquartered in Kuala Lumpur, Malaysia, we extend our services across the Southeast Asian region.

We are dedicated to delivering excellence in core professional domains, including Network Engineering, Cybersecurity, Intelligent Surveillance, Backup Solutions, Cloud computing, and Security Consulting.

www.preelion.com.cn

Contact Us

We value long-term and stable relationships with our customers, listening to your voice, and understanding your needs. Whether it's product consulting, technical support, or after-sales service, we will go all out to provide you with help, ensuring you receive an excellent customer experience.

We look forward to establishing a long-term and solid cooperative relationship with you, to achieve mutual growth and development!

To contact us, you can do so through the following ways:

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THANK YOU !

Preelion Technologies

Driven by technologies, Achieve unlimits.

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